

A New Viewpoint

The Business Opportunity



The Business Opportunity...

Every network marketing company has a business opportunity attached, and everyone knows that is “really” what your friends and family members are up to when they approach you about their new product.



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Network marketing is not the **typical** job idea of most Americans.

But...

Most of the jobs in America have **frozen bonuses and salary increases.**

Many have **lost jobs and/or had their salary cut or hours increased.**

Lots of people work **2 jobs for minimum wage.**



Americans covet jobs.

One of the biggest complaints in life is about either the job(s) you have or had or the boss(es) you have or have had.

When Americans get together with friends, the topic is usually family, sports and **jobs**.



**Network Marketing is not a job, it's a real
business!**



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Anyone can do it.

You are not an **employee**.

No **resume** is needed.

You have no **boss**.

You can treat it as a **part-time job**.

Other **people** help you build your business.

You can make as much **money** as you want.

“I did that once...”

Lots of people say, “I did that (it) once” when asked to look at a business opportunity, or “my parents did it once” or “my uncle Joey tried that.”

I did too! 10 years ago. I thought it was the **best** money making opportunity for just about **everyone**.

What I learned is this...

If **everyone** you talked to about the business opportunity did the business opportunity, then **everyone** would make money.

Weird, huh?

Think about it...

You sign up to do the business opportunity and you have 10 friends over to your house, or you go talk to 10 friends. They all do the business.

What happens?

Everyone makes money or will make money.

Let's play fantasy-world for a minute. We are in the world of make believe where no one can say no. Simple concept, right?

You ask someone to join you in promoting good products and a business opportunity.



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You ask your best friend, they say yes, and what happens?

The company sends you a check for \$50.

You ask 2 more people. You make \$50 more for each. You now have \$150.

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What about your friends, do they make money? Remember, no one can say no, so they go ask 3 friends and they make \$150 too.

Since you've already signed up 3 people yourself, you now get \$100 when you sign up the next person (it gets even better later on).



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See, network marketing companies like ViSalus are really serious about making you happy when you enroll someone. And, of course, it doesn't matter who you are or where you are in the network when you start.



Who keeps track of all this?

The standard 21st century answer to almost everything...**computers!**



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Remember, if everybody said yes, **everyone** makes money.



In an economy which is **not thriving**, with the prospect of more and more people **losing their jobs**, doesn't this business model make sense?



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We have a **good product**.

Lots of **money** for people.

People **helping** people.

Everyone improving their circumstances.



Imagine this parents...

What if you had a child going off to college and needed a way to make money for your student? You could enroll in the business, then enroll your children, who could then enroll their friends at college.



It's possible that students would not only **pay for their college** during the 4 years, they might even finish **making more money** than an employer might be able to offer them!



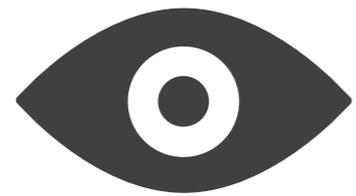
Business majors and entrepreneurs looking to build a successful business career could be learning about a business while taking their business courses.

And...



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Leave school **with money to invest** in your own business model or other investments rather than 10s of 1000s of **dollars in debt.**



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