

A New Viewpoint

Network Marketing 101



In his book, **The Business of the 21st Century**, Robert T. Kiyosaki makes a compelling case for network marketing.

Kiyosaki is also the author of the New York Times #1 best-seller, **Rich Dad, Poor Dad**.



“One of the beauties of network marketing, the business of the 21st century, is that all of the groundwork of the business is already done for you.”



**Then why doesn't everyone do
network marketing?**



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There is really only **one truthful answer...**



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And it involves **money**.



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From my brief encounter with network marketing, although I have met people who love the products (as we do), no one is as interested in the products, as they are **the money**.

We're just being **honest**.

But before we learn about the money, learning a little more about network marketing might be **valuable**.



What is Network Marketing?



Although network marketing has been around for decades, many people link it to **pyramid and Ponzi schemes**.



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Do you know the **most recent person** convicted of a Ponzi scheme?

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This guy, **know him?**



Here's the same guy **now**:



Bernie Madoff, 71, is the author of the most devastating Ponzi scheme in history: a \$65 billion scheme.



But network marketing is **not illegal!**

If you do network marketing, you **will not** end up as Bernie Madoff's cellmate.



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Many people use this as an objection to network marketing, but if you think about it, **most businesses are somewhat of a pyramid scheme**, if not financially, then structurally.

Most American companies have the executives and management at the top, and the rest of the workers at the bottom.

In a truly well-formed network marketing company, even the **newest promoter** has the ability to outpace the person who is at the very beginning.



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In the typical American company, very few people get to the top.

In network marketing, many people get there **everyday**.



Currently in ViSalus Sciences:

As of November 2011, a new **6-figure** earner is created every **36 hours**.



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25 BMW's are earned **everyday**.



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And bonuses are available to **everyone!**

Ambassador	=	\$25,000
3 Star Ambassador	=	\$100,000
5 Star Ambassador	=	\$250,000
Royal Ambassador	=	\$500,000
Crown Ambassador	=	\$1,000,000



As of October 2011, ViSalus awarded **\$6 million** in bonus checks just for the last **90 days**.

Check out the following...



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81,147 new people joined the Body by Vi 90 Day Challenge.

2457 people became New Rising Star/ Directors with an average monthly income of \$500.



755 people became Regional Directors, which makes them eligible for the **\$600/month** BMW payment.

Their average monthly income is \$1,500 to \$3,000 per month.



179 people became National Directors, with an average monthly income of \$3,000 to \$6,000 per month.

71 people became Presidential Directors, with an average monthly income of \$6,000 to \$9,000 per month.



31 people became Ambassadors, with an average monthly income of \$10,000 and a \$25,000 bonus check.

31 people became 1 Star Ambassadors, with an average monthly income of \$13,000.



11 people became 2 Star Ambassadors, with an average monthly income of \$15,000.

3 people became 3 Star Ambassadors with a \$100,000 bonus check.



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2 people became 4 Star Ambassadors.

3 people became 5 Star Ambassadors with a \$250,000 bonus check.



1 person became a Royal Crown Ambassador with a \$1 million bonus check.



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Not too many companies in America are offering these kinds of bonuses or opportunities to **everyone and anyone** that decides to participate, especially in the last 90 days!



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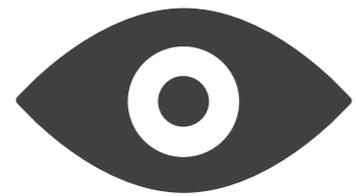
Network marketing is just a method of **distributing a product** to the marketplace.

It's a way for a company like ViSalus to **bypass** all of the layers in which money is paid to get their product on the shelves of, say, a grocery store.



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Instead, they give the money to **you and I!**



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